

The
WEALTH
Factor

Recode Your Brain For Massive Abundance



WINTERVEE
Ambition • Abundance • Adventure

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introduction



“Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure” - Marianne Williamson

The above quote from American author Marianne Williamson succinctly and eloquently explains one of the most common phenomenon in the world of finance and entrepreneurship. In fact, it's a common issue that people all over the world, regardless of industry, face daily. This quote accurately describes the tendency of individuals to limit their own potential in deference to that of others. There's this idea in modern society that actively pursuing your own success is a form of aggression, and doing so somehow negatively affects the people around you. We're taught that if we consistently pursue our own success, in other words, anything we achieve comes at the expense of others.

To be a bit more precise, most of us tend to collectively feel as though our success can directly impact someone else's chance to succeed. We worry that by expressing our own light – by living up to our full potential – we will cause others to wither in the darkness. This leads many of us to become content with simply surviving rather than thriving. We'd rather sacrifice our own potential in order to save that of another. In doing so, however, we are not doing anything noble. All we're doing is ensuring that we don't achieve our own goals.

The simple truth is that limiting yourself does nothing to help better the world.

Strive to be the absolute best that you can, and then encourage others to do the same. The latter part is quite important: Aim for the stars, and tell other people that it's okay for them to chase their own dreams.



All too often we're surrounded by friends and family who enable us to hide our light. While these individuals tend to mean well, they only help limit our potential in the name of "caution".

They'll tell you to stop thinking about taking the risk of creating your own business – don't be absurd! What happens if it fails?

I understand the concern – but I think the most important question is this: What happens if the business succeeds?

What happens if you take that chance and find yourself victorious?

If you're curious about the answer, I'll be discussing individuals who took the risk of chasing their dreams and ended up achieving even more than they ever thought possible. Don't live in fear. There's nothing about living in fear and hiding your own light that is noble or just. All you're doing is preventing yourself from searching out success and wealth.

Are you still not quite convinced that it's okay to chase your dreams, take risks, and actively pursue your own path to success?

Consider that when you live up to your fullest potential – when you're willing to take the path less travelled and worry about your own light rather than that of others – you serve as an inspirational tale of success. Your success serves as a reminder to other people that it is possible to achieve their dreams. They can do the same! Your success gives them strength and encouragement, even if you're not aware of it. Seeking success and wealth will signal to others that they can do the same.

Once we are able to live without fear, we will enable others to live without fear, too. Think about the success stories that you read about. These are stories about entrepreneurs or other individuals who took a chance on the unknown rather than the safe, and succeeded.

Don't these stories give you pause, or even make you think about your own dreams?

Instead of reading about the success of other people, you could be writing about your own. That's what choosing to live without fear can do for you. It's true that not every venture succeeds – but if you never even try, you have zero chance of attaining your dreams. Giving in to fear and hiding your light is a guaranteed route to failure.

This ebook is going to help you understand how to get over the negative programming you've been fed your whole life and instead actively pursue success. The following chapters will hold discussions about fear (Chapter 1), how to release it (Chapter 2), and how to find and create opportunities now that you're no longer scared to take them (Chapter 3).



And if you're wondering about this book's title, yes the Wealth Factor refers to fear. It is this factor – and in overcoming it – that you can have a chance to achieve what you were destined to achieve.

I hope that by the time you finish reading, you'll be ready to let your light shine and advocate for your own success.

Chapter 1: THE FEAR FACTOR



Fear is a curious thing.

It seems almost impossible that such an intangible, emotional response could have such a profound effect on the lives of so many people – and yet fear commonly dictates the decisions and behaviour of many, many people.

President Franklin D. Roosevelt even goes so far as to cover this issue in his first inaugural address with the infamous quote asserting that “the only thing we have to fear is fear itself – nameless, unreasoning, unjustified terror which paralyzes needed efforts to convert retreat into advance.” These words hold just as true today as they did when they were first uttered.

In order to accurately define fear, it is important to understand that fear has both psychological as well as biological implications. Simply put, fear is an emotion that occurs as a response to the worry of something unpleasant.

This “unpleasantness” might consist of any of the following:

- Failure.
- Being alone.
- Experiencing social rejection.
- Or even something that seems rather innocuous like public speaking.



To give another example, many people are afraid of needles, and for this reason they experience a strong sense of fear whenever they have to receive an immunization or have blood drawn.

In this way, fear manifests psychologically in ways that make the individuals experiencing the emotion *want* to stay far away from the source of their concern.

Fear can convince you that you might actually die if you continue to address the source of the fear. If you're afraid of heights, for example, you might become convinced that even standing on top of a short ladder could easily end in your death.

In a biological and physiological sense, fear is the body's response to a perceived threat or danger. This response manifests in a number of different ways.

One of the most common symptom is the well-documented "fight or flight" response.

Individuals experiencing a fight or flight situation may find themselves with a racing heart, rapid breath, tensed muscles, and even perceived body temperature changes. All of these things happen because our bodies are readying us to fight the perceived danger or run away to safety.

It's a primitive instinct that saved our ancestors when they were traversing harsh terrains filled with danger. While many of us don't face that same kind of threat to life and limb today, the fight or flight instinct still manifests.

One of the most common situations where fear overwhelms someone and their instinct to run or fight kicks in is that of public speaking.

Do you like to speak publically?

Many people do not. In fact, public speaking has even been ranked as the number one most biggest fears in certain studies. It even beat out the fear of death!

Because it's such a common issue that elicits such strong responses from people, I think it's important to take a moment to recognize some of the individuals who have been able to overcome this fear.

Julia Roberts, for example, was terrified of public speaking when she was a child. In her instance, at least part of anxiety came from her tendency to stutter. By attending speech therapy, practicing speaking fluidly, and gaining more experience in public speaking – despite her fear – this famous actress has come to enjoy the activity and has even served as spokeswoman for a variety of different brands and organizations.



Another successful individual with a fear of public speaking is Prince Harry of Great Britain. The dignified royal, who is well known for his public speaking engagements, including during the *Feel No Shame* campaign last year, has been quoted as saying that he is terrified of speaking before public events. He defeats the worry by pushing through it and beginning his speech anyway. Once he starts acting to resolve the situation, the fear abates.

When it comes to attaining (and maintaining) wealth, fear plays a very big role in your success or failure.

In fact, you'd be surprised to learn that fear is, without a doubt, essential to any kind of success in today's world. How you process and react to fear has everything to do with how successful you end up in life.

The world's richest people today - the likes of Mark Zuckerberg and Jeff Bezos - have a distinct advantage in their brains that allow them to act on their fears and take calculated risks. While everyone else is limited to using portions of their "left brain" and "right brain", these people, who enjoy near limitless success, have the ability to use their WHOLE brain.

The brains of the rich and powerful are simply wired differently than everyone else.

Yet, it's not entirely impossible for anyone to "rewire" their brain and gain the mental edge that these people have. There's a [simple yet powerful technique](#) used by thousands around the world that transforms the "default" way the human brain is wired, enabling them to gain the mind of a millionaire.

There are some common fears about money that can *completely* prevent people from even considering the possibility of taking a risk and sacrificing the comforting knowledge that they have a steady job – even if that job is not adequately providing for their needs.

This goes back to the negative programming I discussed earlier. When we are surrounded by people who are afraid of money and all of its implications, we begin to absorb that concern and allow it to dictate our thoughts and actions.

Don't let fear do that!

One of the worst things you can do for yourself in your search for financial success is allow fear to overtake your goals and dreams. As I stated above – not trying is a sure-fire way to fail. I'm not suggesting that you simply ignore potential problems and rush blindly off into the night, but you can take risks and still attempt to have a safety net of sorts in case your venture doesn't quite pan out.

Let's talk about some of the most common misconceptions about wealth. They cover a wide variety of concerns, and point out some of the interesting mental gymnastics that sometimes go into justifying why you shouldn't push yourself harder and take a risk. In fact, I have met individuals where these fears are so deep-rooted in them, that they are paralyzed and unable to take advantage of the opportunities that are right before them!



01 I won't ever make enough money.

This particular worry usually occurs when you're just starting out in your field. It's typical for adults to who are just beginning their careers to live paycheck-to-paycheck because they tend to have very minimal savings. People can quick begin to wonder if they'll ever build up that savings account, or if they'll be stuck struggling from week to week for the rest of their lives. Don't let the idea that you'll just never have enough money stop you from acquiring wealth! This is a kind of logical fallacy that people use to justify why they're spending money they should really be saving – and even if you don't think that you have anything to save, I bet there are some things that you could cut out of your daily life to change that.

Excess television/cable packages, cell phone contracts, and extravagant instances of eating out all suck up money far quicker than you may realize. Take stock of your paycheck and really pay attention to where the money goes. Save every penny you can, and you'll be living comfortably far quicker than you imagine.

02 What would I even do if I DID have enough money?

This is a particularly interesting misconception. It's the idea that even if you had enough money to live comfortably and still have savings in the bank, you'd have money problems.

Namely, you wouldn't know what to do with your newfound wealth. It would require a lifestyle change that you're not ready to make, and therefore it's okay that you don't have any money saved up. It's alright that you're living on the verge of disaster with minimal savings – that's how you like to live. Right?

Well, that's what people suffering from this misconception convince themselves. Don't get stuck in this trap. Of course you would rather be living a more financially secure life. Take the steps to make that happen, even if they seem daunting.

03 I just don't understand money.

The idea that money is a mysterious entity understood by few is as baffling as it is commonplace. Money is not unknown territory, and it doesn't take too much effort to understand how it works. This misconception tends to develop when people are constantly running short on cash despite working a decent job that should provide for their needs. To explain away their poor (or non-existent) budgeting, they will often simply wave their hands around in confusion and exclaim that it's not their fault – they simply don't understand money. A more accurate statement might be that they don't understand how to budget and save their money.

04 I'm responsible for managing other people's money, too.

This particular worry can result from a number of sources. Perhaps certain family members can't accurately manage their money, for example, and therefore you're the one taking stock of their budget and expenses. While this is a nice idea, particularly if the individuals in question are truly incapable of understanding how to keep their finances in order, it shouldn't be your first priority. You have to focus on your own life and your own money before you can worry about anyone else..

Don't get so bogged down under the weight of other people's financial burdens that you neglect your own budget and savings account. To be perfectly honest, you're usually only responsible for your own money. Get yourself squared away before you take on someone else's issues

05 If I pursue my wealth plan, I'll lose my job.

This is a fair concern, and it's understandable why it's so common. Of course you're worried about losing your job! Unemployment rates aren't the lowest they've ever been, and you have bills to pay. If the fear of losing your job becomes so all-consuming that it's akin to death (or public speaking) in your mind, however, then it's become a problem.

While you should be responsible when it comes to your money, you can't let the idea that you might lose your job hold you back from trying to achieve your financial dreams.

Build up your savings in case you ever do need to spend some time between jobs, and trust in your ability to find work and succeed in your wealth plan. Don't let the worry about your day job paralyze you.

06 I'm scared to end up with a serious amount of debt.

Again, this is an understandable concern. It's also a concern that could be entirely unlikely depending upon a few factors.

First of all, how responsible are you with your money? Have you been building a contingency fund? If not, you should! Debt comes about when we simply don't have enough money to pay our bills – so cut your expenses down as far as you can and save as much money as possible.

Second of all, ensure that you're making good financial decisions. If you don't have the money for something, don't put it on a credit card! Credit shouldn't be used as an extension of your bank account. If you can't pay for something in cash (or via your debit card), then you don't have enough money for it.

Debt doesn't just happen overnight – it's the result of a series of poor choices. Be honest with yourself about your expenses and keep track of every penny that you put on your credit cards. That's how you can ensure that you don't end up with massive amounts of debt hanging over your head.

07 If I'm not successful, I could lose my home and all of my savings.

Well, this is a possibility. Are you someone who'd develop a plan of action when it comes to implementing your wealth plan, however, or if you're considering simply running off one day to fly by the seat of your pants and see how things work out?

If you have a plan – if you've really thought about how you want to go about implementing your plan and what milestones to meet along the way – then this worry should be a minimal one, not one that is ever present in your mind.

Make a reasonable plan that could feasibly work, and set goals for yourself. It should be clear pretty early on whether or not things are going to work out for you, or if you need to tweak the plan a bit. Pay attention to how well things are panning out for you, and be flexible. Don't be afraid to change gears if you're not getting the results you want. You can always go back to a day job if things don't work out – but if you've really thought about your wealth plan and have been honest with yourself about your abilities and the amount of money you might need along the way, you should be okay.

08 Money is the root of all evil.

This goes right along with the idea that you shouldn't talk about finances.

For some reason, money isn't seen as "moral" unless we're talking about someone making a huge donation to a charity.

Even then, however, people are uncomfortable talking about how the donor was able to make such a generous gift. The pursuit of money is akin to the pursuit of sin in many people's minds, and they would prefer to simply not think about money or make any aggressive attempts to acquire it. This is absurd for a few reasons.

We just tossed out the example of someone making a big donation to a charity, for example. How much does that money help the people who receive it? Even small donations have the potential to make big differences in the lives of the people who receive them. *They* don't think that money is the root of all evil. Neither should you.

It's not immoral or evil to want to acquire wealth.

Money is necessary in today's society, and it would be foolish to struggle along without it if you could just as easily acquire more wealth. Don't let the misconception that money is evil keep you from pursuing your financial dreams.

09

I'm worried I'll change after I make money.

Money changes people. Right? That's what we've all heard, at least.

The truth is that while money can change your lifestyle and your outlook on certain things, money itself is not a magic wand that can just suddenly change how you behave.

You're in charge of your attitude and behaviour, not the presence or absence of money.

I know many people who are jerks, and they're definitely not all wealthy. I also know plenty of people who are incredibly kind and compassionate, and those characteristics are not related to the amount of money they possess. Don't let this concern stop you. If you don't want to change after acquiring money, then you'll take the time to take stock of your actions and ensure that's not happening.

Do all these misconceptions seem familiar to any of you?

I bet they do, and here is why: They all tie into the fears and negative programming that are foisted upon us our whole lives.

These are all reasons people cite in order to avoid chasing after the wealth they wish they had. Some of you might even find yourself overwhelmed with fear and anxiety by some of them. Only when you can overcome these misconceptions and break free of the fear can you begin to implement your wealth plan and succeed.

You think the richest, most successful people in the world don't feel fear? Of course they feel fear. Any time someone has to make any decision that could cost them millions of dollars at a time, it's pretty safe to assume that there would be some level of fear and apprehension involved.

Yet, these trailblazers have ways to ensure that they're not paralyzed by fear to the point they're unable to make those important decisions. They have the ability to power through their fears, because their brains are remarkably different than those who continue to struggle through life, the ones who fail to act despite their fears.

Are these people - the rich and the powerful - born with such brains? Or can anyone attain the brain of a millionaire? Science points to something called "brain plasticity" which suggests that, despite what people think, the brain isn't "fixed" by the time a person matures into adulthood. The brain can be "programmed" in such a way that certain traits, specifically ones essential for our success, can be amplified. [Here's a way you can achieve that.](#) Let me use a story to help further illustrate the effect that fear can have upon our lives. This is a real-life story from one of my associates, whom I'll name as Bill here.

When Bill was in school, he was always the "smart" kid. He was able to breeze through his classes without much work, and never found himself too concerned about homework or exams. Once he arrived to college, however, he was surrounded by smart kids... and he was terrified of speaking up in class or offering his own opinions.

Bill didn't want to lose that "smart kid" status that had been with him for so long. He was fearful that if he made the leap to go from a student who sits in the back and never talks to one who engages with the class and professor, he was sure he'd fall halfway through and end up a college dropout.

Unfortunately, this fear of engaging was soon affecting his ability to complete schoolwork and even attend classes. The worry about losing the arbitrary status he received in grade school had effectively relegated him to "poor student" status.

Bill was a mess and had no idea what he was going to do with his life – until he let go of that fear. For some reason his Spanish classes were the catalyst to his transformation, and he found himself engaging more and more with my classmates and professors. He was spending time in office hours, putting together study groups, leading the Spanish club... eventually he even travelled abroad.

Bill graduated college a year or two later than planned, but he did so with two degrees! He successfully navigated a double major once he learned to let the fear go and give his all with no hesitation. Once he began to throw himself into his work and his classes, his potential soared.

You can have this kind of story, too. Instead of sitting alone, quietly worrying about your financial woes, you could be the kid in the front of the class who confidently discusses language and literature with the professor. You could be the person who serves as a success to everyone else.

All you have to do is let go of that fear.

Chapter 2:

HOW TO RELEASE FEAR



Are you curious about how you can release your fear?

First, it's important to understand from where those fears originate, and how they're connected.

Did you know that your worries can be interlinked?

Well, they can be. That means that one fear might give way to another, and another, until you have a big chain of fears that you're dragging around with you every day.

By the same token, however, once you start learning how to successfully handle one of these fears, it's likely that your ability to diminish them will only become better and better with time. Because they're linked together, banishing one fear can quickly lead to the erasure of the next, and this continues on down the line.

Many of your financial fears probably come from the concern that you'll fail when trying to achieve a goal that's simply "too difficult".

This fear can come to inhabit your body until you're so paralyzed by making the wrong choice that you make no choice at all. Because you think that the goal you're trying to reach is too difficult, in other words, you allow yourself to simply stagnate and do nothing. Your fear essentially guarantees your failure.

Let's take the idea of moving forward with your wealth plan, for example, and focusing more attention on its implementation than on your day job. Fear might tell you that this is a terrible idea that will lead to certain financial ruin and social rejection.



All of the "what ifs" will soon clamour in your mind, filling you with doubts and a terrible sense of certainty that moving forward will only lead to destruction and doom. That seems a bit melodramatic, right? Of course it does!

All of the “what ifs” will soon clamour in your mind, filling you with doubts and a terrible sense of certainty that moving forward will only lead to destruction and doom. That seems a bit melodramatic, right? Of course it does!

Moving forward is always hard because change isn't comfortable. But remaining comfortable your entire life will only ensure that you don't grow to your full potential. Growth comes from the uncertain moments and risks that you take, not the days that you stay seated well within your comfort zone.

You have to realize that fears are not permanent.

Although they may seem like unmovable fact in the moment, the truth is that fears will come and go as you live your life.

In other words, it's not a smart strategy to base your life around your fears, because while fear can definitely prevent you from realizing your dreams, they won't be with you forever. And once they pass, you're the one who has to live with the knowledge that you let your goals and dreams slip away because it was easier to let the fear have control.

Something else to keep in mind is that fears tend to vanish once you face them.

The fear of not having enough money in your savings account will disappear once you begin saving enough money to get by. The fear about losing your home will fade when you prove to yourself that you can pay your bills *and* pursue your wealth plan. Moving forward and facing your fears is the most effective way to be rid of them.

**Simply put - You must face your fears,
and use them to inspire your actions.**

Take your fear of not having enough money to pay your bills and use it to help drive you to save money. The fear that you'll inevitably fail? Use that to give you the ambition and fire to make your dreams a reality.

Fear can be an incredible motivator if you know how to harness it.

In order to do this, however, you must first acknowledge your fears and accept that they exist.

Take the case of Richard Branson, the founder of The Virgin Group investment organization. He has stated multiple times that he loathes public speaking and that it fills him with anxiety and fear. This might be surprising to hear, especially considering that he is an incredibly busy and active individual who does quite a few public speaking events.

The thing to keep in mind is that Richard Branson acknowledged his fear and realized it was a limitation. He then faced it and began speaking in public quite often. As a result, his public speaking abilities have improved an incredible amount, and you'd probably never realize that he's ever nervous (or ever *was* nervous about public speaking in the past).



Take your fear and face it.

Don't avoid it or hide it in the back of your mind because you don't want to think about it!

Face that fear and use it to help you pursue your dreams.

Let it drive you to success and not stagnation and failure.

Chapter 3:

CREATING OPPORTUNITIES



Now that we've talked about what fear is, why it exists, and how it can negatively impact your life, let's talk about how we can go about kicking these negative thoughts to the curb!

First of all, you should know that just like any bad habit, our response to fear is essentially hardwired into our brains. That's because fear is part of that negative programming process that I've talked about throughout this report. It's something that you've probably grown up hearing and absorbing, even if you weren't consciously aware of it at the time. Your reaction to hearing why you should never take risks and pursue your dreams is so ingrained that it has become a habit – an instinctual response, even – and therefore must be abolished using conscious methods and techniques. It's not something that will fix itself.

All of this might seem like a lot of work, but I assure you that it's worth it. That's because when you're overwhelmed with fear, you tend to become "blind" to any potential opportunities that might be presented to you. You're more focused on survival and maintaining the status quo when you're fearful. In other words, you would not be looking for options that would better your life and necessitate change on your part.

You have to get rid of that fear in order to recognize and seize the opportunities surrounding you. In order to do this, there are two techniques that I want to share with you. They're designed to help you lower your anxiety, understand and stop your fear, and live a more calm life as a result.

VISUALIZATION

The first technique is a relaxation technique known as visualization. Put very simply, you imagine yourself in a different location – one that feels safe and relaxing to you – and then use this place as a sanctuary from your worries and fears. This approach helps you calm down and stops fear and panic in its tracks.



In order to successfully utilize visualization, you must be aware of three key factors that will determine its success:

01 Practice. Don't be discouraged if you try visualization and nothing seems to happen at first. This is a new technique, not something you've been doing for years – it will seem weird at first. That's completely normal. The important thing is to keep on practicing consistently in order to make it feel natural.

02 Use All Of Your Senses. When you're walking around in real life, all of your senses are engaged. You see things, smell things, feel things, hear things, and even taste things. Because all of your senses are used to help you comprehend things in your daily life, it makes sense that you'd need to do the same for visualization, right? Keep this in mind when you're practicing. What do you smell? What do you feel?

03 Take Action. Well, in your mind, at least. When you're practicing visualization, you'll probably be trying to neutralize anxiety-ridden memories or fear-inducing thoughts. They don't just fade away with no effort at all. You have to take the time to visualize them as something you can give away, and then make sure to "see" that happen.

Now that you know about those three important factors, it's time to start practicing!

Pick a location – a single location that you can stick with – and really take some time to think about it. This tends to be a place that holds happy, relaxing memories from someone's childhood, perhaps like a beach or a campsite.

Think about what you see, hear, feel, and smell at this place, and then go find a comfortable place in your home to practice.

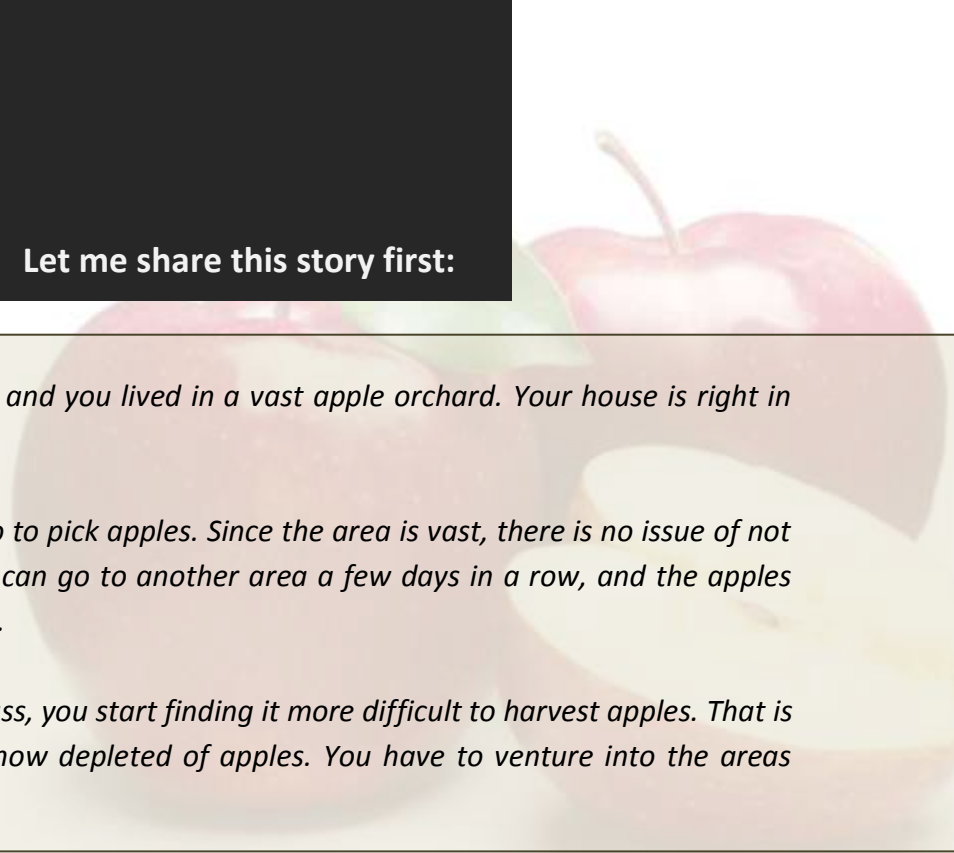
Make sure you pick a comfortable spot where you can sit and imagine for awhile without aches or interruptions.

Start thinking about your relaxing location, and start visualizing to calm down!

THE APPLE ORCHARD

The second technique that I want you to know about is a little bit different. This one isn't focused on taking away your fear as it is about learning how to profit once your fear has released you.

It's an approach to "luck", and when used with visualization, it can be a great boon. Essentially, the second technique emphasizes the importance of diversifying your conduct and experiences in life.



Let me share this story first:

You're an apple farmer, and you lived in a vast apple orchard. Your house is right in the middle of it.

Everyday you have to go to pick apples. Since the area is vast, there is no issue of not finding any apples. You can go to another area a few days in a row, and the apples are there for the picking.

However, as the days pass, you start finding it more difficult to harvest apples. That is because the areas are now depleted of apples. You have to venture into the areas you've not gone before.

What does this story tell us?

Don't always talk to the same people or visit the same places.

Seeking out new people, new connections, and new experiences is a good way to run into unforeseen opportunities to help you pursue your goals and dreams.

Think of every person you meet as a tree in a forest.

Just as every tree has a vast network of roots that travel throughout the ground, so too do people. Everyone has their own network of friends and experiences:

If you only talk with one person, eventually you'll hit the end of those roots and wind up with no more potential opportunities from success.

If you talk to more people and visit new places, however, you now have access to a huge network of "roots".

These connections are all fresh opportunities for you to pursue as you work to implement your wealth plan and chase your dreams.

It's important to put yourself in situations where new opportunities could arise, in other words. Sitting at home rarely results in new opportunities – but putting yourself in a situation where you're meeting new people can absolutely help create the opportunities you need to grab.

Let's visit the case of Richard Branson once more.

Not only has this successful businessman conquered his fear of public speaking, but he's also quite adept at seeing the opportunities around him, grabbing them, and turning them into gold. When Richard Branson's tale started, he was the founder of a struggling magazine. In order to keep the magazine from failing, he came to the realization that he would need to look outside of the traditional, convention avenues.

Instead of doing things the "normal" way, he saw the opportunity for innovation in all different areas and industries. He takes the conventional and transforms it into something altogether new and interesting. Because he is able to see opportunity all around him, Richard Branson has become an incredibly wealthy and successful individual. This highlights the importance of actively looking for opportunities rather than waiting for one to reach you.



You must play an active role in forging your own destiny.

conclusion



You've made it to the end of the book!

I hope you've enjoyed reading about how you can stop being scared and start reaching for the stars. We've talked all about how we're programmed to fear change and risk, and how that negative programming can have a profoundly detrimental impact upon our life.

You learned about fear, how it forms, why it forms, and how you can ultimately use it as motivation to make your life better and more successful than it currently is.

Finally, we talked about the importance of staying alert for opportunities as well as why it's a good idea to put yourself in new situations that will offer new connections and experiences. Now that the fear has been removed from your mind, you have the ability to move forward with your life and seek out the kind of wealth you've always wanted to attain. The Wealth Factor is now fully activated.

Now that you've removed the biggest barrier to Wealth by removing the negative programming from your brain, I'm going to show you how to [attain a Millionaire's Brain](#) through a series of groundbreaking techniques.

To Your Success,
Winter Vee

Winter Vee

